

Workshop: Communicate your research with new, visual tools

Programme

9.30Wecome – breakfastIntroduction to the workshop, instructors and participants.Signing up to Facebook group.Setting phones.

10.00

What is a good video?

Examples on formats and rules for video on the web and social platforms.

10.30

Exercise - interview and framing. Use the camera's built-in microphone, external microphone and apps. Attention on sound, light etc.

10.45 Brief review of the exercise

11.15 Image composition

12.00

Lunch

12.30

Editing apps

Testing and intro to editing apps – iMovie (Kinemaster) and Vont.

13.30

Exercise

Create a mobile video and strategy for presentation on media platform (context) in groups of 2-3 people. Put together a topic and use the narrative tools suited for what you want to tell. The video must contain min. one sequence and a speak or interview. Test the apps and tools from the course suited for your reality.

15.15 Wrap-up the day

16.00 End of workshop