

## Programme - Visual Storytelling, DTU, April 2018

9.30

Welcome – breakfast.

Introduction.

Joining Facebook Group. Preparing smartphones.

10.00

What is good mobile video? With examples.

Formats and rules for video on social media and web.

10.30

Exercise 1: Interview and framing.

Use the camera's internal microphone and app.

Attention to sound and light.

10.45

Short presentation of exercise.

11.15

Sequence 1.

Image composition.

12.00

Lunch

12.30

Sequence 2.

Introduction to editing apps – iMovie (Kinemaster if needed) and Vont.

13.30

Exercise – Make a mobile video and strategy for presentation on media platform. In groups 2-3.

Choose a topic and make use of the narrative possibilities for your story.

The video should consist of a sequence and speak or interview.

Test the apps and tools from the workshop that fits your needs in your daily work.

15.15

Presentation and discussion of exercises and wrap up of the day.

16.00

Goodbye.