Workshop: Communicate your research with new, visual tools

Programme

9.30  Welcome – breakfast
Introduction to the workshop, instructors and participants.
Signing up to Facebook group.
Setting phones.

10.00 What is a good video?
Examples on formats and rules for video on the web and social platforms.

10.30 Exercise - interview and framing,
Use the camera’s built-in microphone, external microphone and apps.
Attention on sound, light etc.

10.45 Brief review of the exercise

11.15 Image composition

12.00 Lunch

12.30 Editing apps
Testing and intro to editing apps – iMovie (Kinemaster) and Vont.

13.30 Exercise
Create a mobile video and strategy for presentation on media platform (context) in groups of 2-3 people. Put together a topic and use the narrative tools suited for what you want to tell. The video must contain min. one sequence and a speak or interview. Test the apps and tools from the course suited for your reality.

15.15 Wrap-up the day

16.00 End of workshop